Columbia Place Mall is one of South Carolina's largest shopping malls and largest enclosed mall in the Columbia metro area. The mall is over 1 million square feet and is anchored by Sears, Macy's, and Burlington Coat Factory. It's home to the only Macy's location in more than a 50 mile radius, which helps solidify the Mall's presence and position in the market. In addition, Columbia Place Mall has several outparcels that are occupied by Marshall's, McDonald's, Virginia College, Party City.

Columbia Place Mall is located predominantly in middle-income residential area and is strategically located near Fort Jackson's largest and most active US Army Basic Combat Training Center, University of South Carolina, and the metro-center of Columbia, SC.

Grow your business at Columbia Place Mall now! Our specialty leasing & marketing experts will help you every step of the way.

Contact:

#### Dawn Lacey

phone: 803.788.4678 Ext. 222 e-mail: d.lacey@mlgpllc.com

## Grow your business with us!

Join other businesses as part of our specialty leasing program





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www.MoonbeamProperty.com

# Specialty Leasing Program

A short-term program with a long term purpose





7201 Two Notch Road Columbia, SC 29223

www.shopcolumbiaplace.com

## RMUs (Retail Merchandising Units) and Kiosks

An affordable option to test your product or new business idea.

- Freestanding retail stores with 360-degree visibility
- Located in the walkways of high-traffic areas
- Ideal for specialized product sales, product launches, test marketing, product display, or seasonal business ventures
- Flexible lease terms
- Customizable to fit your needs





## **Inline or Pop-up Store**

Open your business today!

- Various sizes and options available for a selection of products and services
- Pre-existing store spaces at a reasonable start-up cost
- Short term commitment and flexible lease terms
- Participate in peak holiday seasons or year-round

Onsite visual merchandising assistance and business planning services to help support your retail operation.

## Marketing Partnership, Advertisement & Sponsorships

Utilize our mall as a Marketing, Branding and Activation Platform!

- Lease indoor or parking lot space for shows, events such as farmers market, auto, boat or RV shows
- Advertise in the mall
- Sponsor an area of the mall for a specific holiday
- Sample and promote your product
- Autograph signings, concerts and performances
- Vendor shows, expos, fairs & more

Meet with our Specialty Leasing Manager to discuss leasing a space today!

Images do not represent the mall

